

# Divjot Organization for Social Empowerment (DOSE)

*An Initiative to Enrich, Empower & Express*



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# What Divjot (DOSE) is all about ?

– ***“The meaning of life is to serve humanity”*** –

*Leo Nikolaevich Tolstoy – Russian moral thinker and Novelist*

Inspired by Leo Nikolaevich Tolstoy’s philosophy, a group of young corporate professionals came together in 2014 to set up Divjot Organization for Social Empowerment (DOSE) to work with grassroots initiatives for effecting positive changes in the lives of underprivileged children, their families and communities.

The purpose of establishing Divjot Organization for Social Empowerment (DOSE) is empowering the downtrodden and linking them with the mainstream through education, access to better health services, training and financial support. DOSE is a development-based NGO which works in collaboration with both governmental and non-governmental agencies to implement the projects at ground level.

DOSE works towards educating the underprivileged children. Their team comprises people from various fields, who expertly bring their experiences and own unique perspectives and work together to create a bright future for our country.

We are taking giant strides in areas like, children’s education, health services, employment generation, micro credit and women empowerment.

## Mission

*Divjot's (DOSE) Mission is to build "A community where every individual living in the rural & urban part India finds the means of living and gets appropriate resources to fulfill the needs of livelihood so that a better social living is ensured for all"*

## Vision

*"Improvement in the quality of life and empowerment of the people living in the rural & urban part of India and families living below the poverty line – with particular emphasis on the poorest of the poor, through intensive capacity building interventions, education, income generation and health activities"*

# From Director's Desk...

Dear Friends,

Greetings !

We at **Divjot** are committed to live our values of serving humanity. We do undertake necessary steps in the alignment of our Mission & Vision and our entire team is dedicated to contribute to it.

I personally feel that helping people is the people's responsibility because there would not be an alien who will join hands to come forward to help people because **"People Help People"**.

Keeping the same pivotal thoughts in mind we have joined our hands and came forward to help & build a better society by helping them in getting the access to the basic needs such as education, health services, drinking water & sanitation facilities.

We as **Divjotians** are very passionate, ready to make an impact & leave behind the foot prints for other NGOs to follow in the country.

Thank you,

Regards,

Raman Pathak

Executive Director

Dear Friends,

We at **Divjot Organization for Social Empowerment**, we staunchly believe that serving humanity with inner satisfaction is of paramount importance as well as our biggest reward. We make the greatest possible effort to meet the gigantic expectations and social empowerment requirements so that underprivileged children and society can benefit from **Divjot**. Keeping this in consideration, we focus on empowering society more than anything else and it is indeed a pleasure to share with you the extensive challenges our young team undertake to deliver nothing but the best Education, Health, water & sanitation and CSR Projects implementation.

We place the quality assurance norms to strengthen our dedication towards transparency.. The force that guides us is that of team work and we believe that our vision can be translated only through persistent hard work put in by a team of young dedicated & devoted team, who believe in nothing but the constant serving humanity.

In due time, **Divjot Organization for Social Empowerment** will surely be a great motivation for young peoples to serve humanity.

Best Regards,

Sandeep Kumar

Director Operations

# Management Board Structure

## **Abhijit Sharma**

Bachelor of Technology, MBA – Marketing & IT

## **CA Anjali Chauhan**

Chartered Accountant

## **Ankit Vatsyayan**

Bachelor of Fashion Technology

## **Ashwani Singh Sodhi**

Bachelor of Commerce

## **Brajesh Kumar Jha**

Bachelor of Commerce, MBA – Finance

## **Kanchan Bose**

Bachelor of Business Administration, MBA – Human Resources

## **Praveen Kumar**

Bachelor of Commerce

## **Ram Kumar Parashar**

Bachelor of Arts, Diploma in Security & Operations Management

## **Raman Kumar Pathak**

Bachelor of Commerce, MBA – Marketing & Finance

## **Sandeep Kumar**

Bachelor of Arts

## **Shweta Bharat Deolekar**

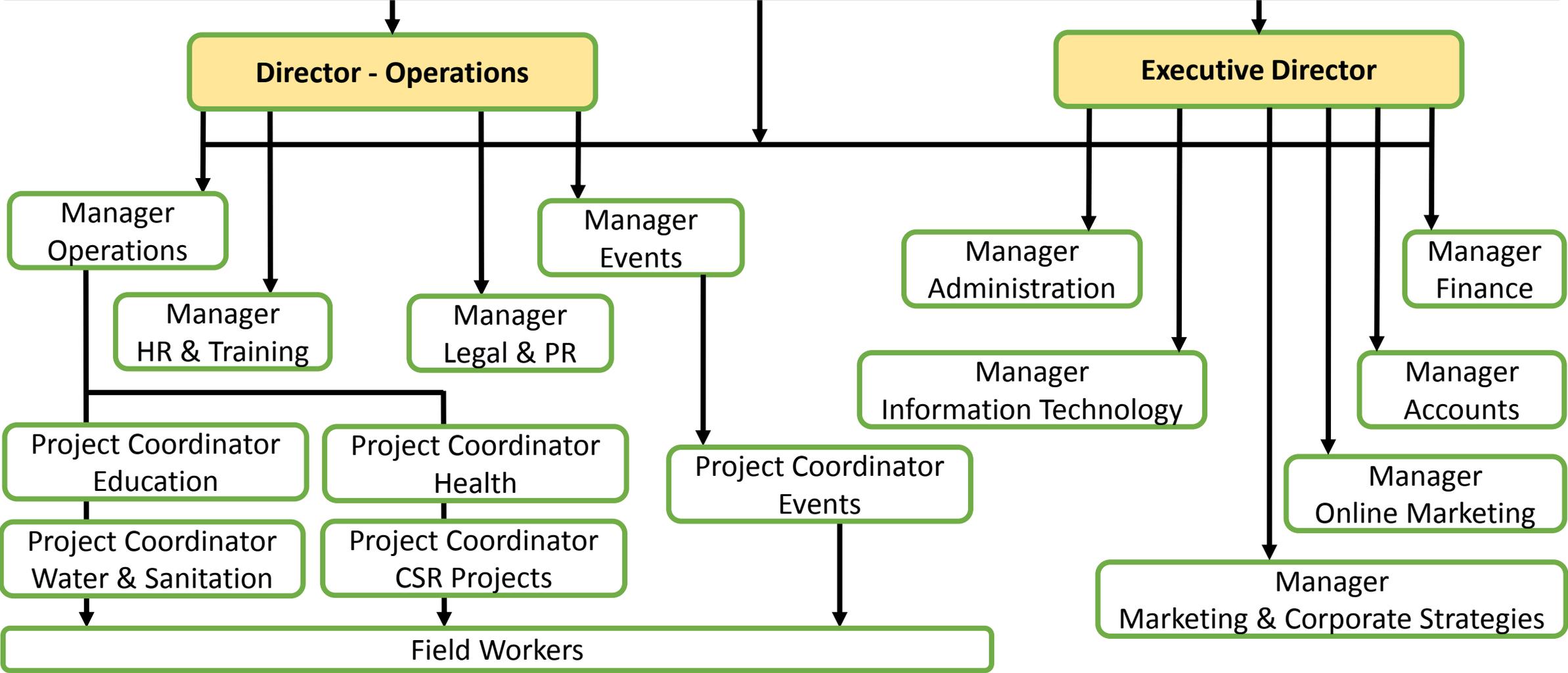
Bachelor of Commerce, MBA - Finance

## **Vaibhav Agarwal**

Bachelor of Computer Application, MBA – Marketing & Finance

# Organogram

## Board Members



# Mentors

***Dr. Kirti Dutta, MBA, Ph. D. - Associate Professor – Marketing  
Bharatiya Vidya Bhavan’s Usha & Lakshmi Mittal Institute of Management, Delhi***

She has a rich experience of more than twenty years including eleven years of corporate experience. She is a prolific researcher and writer. She has co-authored more than 50 research papers that have been published in national and international journals and conference proceedings apart from contributing chapters in a number of edited books. Her research-based textbook on “Services: Marketing, Operations and Management” (co-authored with Dr Vinnie Jauhari), has been published by Oxford University Press in 2009. Her second book titled “Brand Management: Principles and Practices” has been published by the Oxford University Press in 2012. She is on the Editorial and Advisory board of International Journal on Customer Relations. She has been reviewing papers for The International Symposium on Management, Engineering and Informatics: MEI, since 2009. She is associated with Divjot since inception and guiding the team in strategizing the vision & mission of the organization.

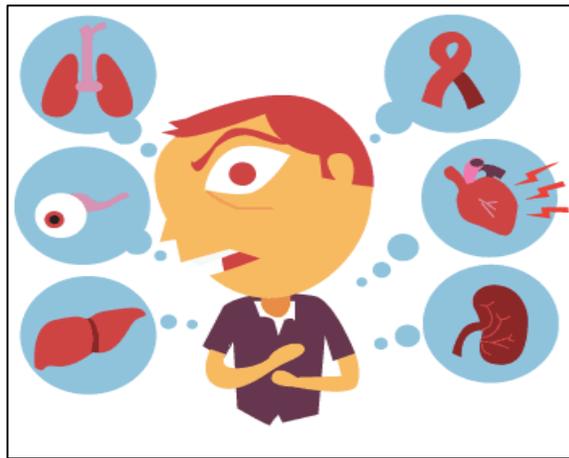
***Mr. Rohit Gupta, Master of Arts - Delhi University  
Social Activist***

***Dr. Swati Singh, MBA, Ph. D. - Associate Professor – Marketing  
Bharatiya Vidya Bhavan’s Usha & Lakshmi Mittal Institute of Management, Delhi***

# Our Focus Areas



**Education**



**Health**



**Water & Sanitation**



**CSR Project  
Implementation**

# Education

***“As of 2011, 250 million children – one in four young people living in lower and middle income countries – were unable to read a single sentence”***

Quality education is critical to development both of societies and of individuals, and it helps pave the way to a successful and productive future. When all children have access to a quality education rooted in human rights and gender equality, it creates a ripple effect of opportunity that influences generations to come. A quality basic education equips girls and boys with the knowledge and skills they need to adopt healthy lifestyles, protect themselves from various diseases and take an active role in social, economic and political decision-making as they transition to adolescence and adulthood. Educated adults are more likely to have smaller and healthier families, to be informed about appropriate child-rearing practices and to ensure that their children start school on time and ready to learn.

**We at Divjot** supports development of national capacities to reduce gender and other disparities and discrimination against children who are out of school. This includes girls; children from poor households or living in rural areas; children belonging to ethnic and linguistic minorities, indigenous groups and castes facing discrimination; and children affected by various diseases or disabilities. For us, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias or favoritism. This interpretation is consistent with the Convention on the Rights of the Child, which pledges the fundamental rights of every child.

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***-Education is a fundamental human right: Every girl and boy is entitled to it-***

# Health

We work towards identifying the root causes of healthcare challenges, provide innovative solutions, and help implement secure and quality healthcare services in India. Indian Health care system is just a nominal health care system; there are not enough hospitals, doctors, medical staff, medicines or ambulance services available in the system. Quality of care and accessibility is very poor. Most people depend on private hospitals for health care except very poor people, who depend on government hospitals because they can't afford private out of pocket health care.

According to a 2005 report, 42% of India's children below the age of three were malnourished, which was greater than the statistics of sub-Saharan African region of 28%. It is considered that one in every three malnourished children in the world lives in India. The estimate varies within the country. It is estimated that, Madhya Pradesh is having the highest rate of 55% and Kerala the lowest with 27%. Although India's economy grew 50% from 2001–2006, its child-malnutrition rate only dropped 1%, lagging behind countries of similar growth rate. Malnutrition can be described as the unhealthy condition that results from not eating enough healthy food

Delivering healthcare to over a billion people is a very complex challenge. DOSE works in close collaboration with State and Central Government and other partner organizations to secure accessible and quality maternal and child healthcare among marginalized communities.

We at Divjot believe that a healthy mother and a healthy baby is the route to a productive, developed nation. Hence, DOSE has specially focused upon providing comprehensive solutions to address public health problems. We promote essential newborn care and immunization, reduce malnutrition, prevent infant and maternal deaths and protect those affected by or susceptible to HIV/ AIDS and TB. DOSE works closely with its partners to achieve good health care for everyone.

# Water & Sanitation

According to the latest estimates of the WHO/UNICEF Joint Monitoring Programme for Water Supply and Sanitation (JMP), released in early 2013 (collected in 2011), 36 per cent of the world's population – 2.5 billion people – lack improved sanitation facilities, and 768 million people still use unsafe drinking water sources. Inadequate access to safe water and sanitation services, coupled with poor hygiene practices, kills and sickens thousands of children every day, and leads to impoverishment and diminished opportunities for thousands more. Poor sanitation, water and hygiene have many other serious repercussions. Children – and particularly girls – are denied their right to education because their schools lack private and decent sanitation facilities.

We at Divjot gives emphasis on Information, Education and Communication (IEC) for basic sanitation including a thrust on school sanitation as an entry point for encouraging wider acceptance of sanitation by rural masses as key strategies. We also lay emphasis on school sanitation and hygiene education for bringing about attitudinal and behavioral changes for relevant sanitation and hygiene practices from a young age.

“On Sanitation area of focus” our vision is that all Government, private aided and unaided Schools and Anganwadis must have functional and clean toilets and urinals. All co-educational schools above primary level must have separate urinals and toilet blocks for boys and girls. Adequate Toilets and urinals should be available separately for boys and girls.

We are working to improve water supplies and sanitation facilities in schools and communities, and to promote safe hygiene practices. This will not only help our country to become a “Clean India” but will also give us the strength to fight against malnutrition and deprived health conditions.

# CSR Project Implementation

We at Divjot help corporates by designing and working out the framework to implement their CSR projects and ensures that the resources are allocated & reached to the need base.

Business dictionary defines CSR as "A company's sense of responsibility towards the community and environment in which it operates. Companies express this citizenship through their waste and pollution reduction processes by contributing educational and social programs and by earning adequate returns on the employed resources.

An efficient and trusted partner at the grassroots level with direct access to beneficiaries is one of the most important components of a successful CSR Project.

In a time during which companies have become more and more powerful and influential, the Divjot Organization for Social Empowerment (DOSE) realizes that the most effective way to build a sustainable future for the communities is neighboring the industrial areas when companies and NGOs – next to other stakeholders including the government – join forces to ensure the wellbeing of these communities.

The goal of the CSR-activities of Divjot is to minimize any negative impact. Another goal is to stimulate and encourage the corporate sector to contribute positively to the process of empowering the deprived sections of society.

# How to reach us

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